



I am a multidisciplinary marketing & communications professional and creative problem solver. Next to being an experienced multilingual copywriter, content creator and model, I am also a certified graphic designer, particularly skilled in visual communication, layout design and graphic animation. Being highly organised and self-motivated, I am accustomed to working independently and strategically while managing several projects at the same time. I especially seek out opportunities to contribute to sustainable, impactful & innovative projects.

Employment & Experience

2018 – PRES, FREELANCING: FIL ROUGE CREATIVE BY JENNY TÂM THAI

Creative Communication: multilingual written & visual storytelling

- Services include: content creation, marketing & branding, project management, copy writing, graphic design, creative strategy
- Worked with clients, such as: BjörnBox, Luna Skates, Artventure PR, Jättefint, Björn Agency, AKB Coaching, KEO Socks

2019 – PRES: MAXOMORRA

Head of Content & Communications (freelance)

- Overseeing all communications for Maxomorra & Meyadey
- Designing & writing B2B and B2C newsletters, catalogues, graphics
- Managing the marketing & social team as well as external parties
- Creating copy, blog posts, downloadables, animations & gifs
- Organising photo and video shoots & securing on-brand content
- Designing & managing websites

2018 – 2019: JULIA OTILIA CONSCIOUS JEWELLERY

Marketing Communications Manager (freelance)

- Creating & executing strategies for marketing and social media
- Developing a distinct brand identity & brand voice
- Writing newsletters, blog posts and social posts

Education

2020, OfG/ONLINE SCHOOL FOR GRAPHIC ARTS

12-month professional distant learning course certification in Graphic Design

2015 – 2019, NOTTINGHAM TRENT UNIVERSITY, NOTTINGHAM, UK

1st Class BA (Hons) International Fashion Business incl. diploma in Fashion Management & placement diploma with distinction

- Modules included: fashion innovation and concepts, trend and lifestyle prediction, marketing and branding, buying & merchandising, design & visual communication, fashion textiles, product technology, supply chain management, research in fashion and culture

contact me

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Based in Paris, France

we can speak in

English (C2)
German (native)
French (B2/C1)
Dutch (B1)
Spanish (A2)
Vietnamese & Teochew
Latin (*Latinum Certificate*)

things I can help you with

Photoshop
InDesign
Illustrator
After Effects
Premiere Pro
Elementor (Wordpress)
Wix
Mailchimp
Mailerlite
SEO
HTML & CSS Basics

at one glance

Creative Generalist
Skilled Storyteller
Great attention to detail
Fast learner
Adaptable & flexible
Highly organised

more hats

Certified TEFL Teacher
(*Teaching English as a Foreign language*)
230hr Vinyasa Yoga &
Flexibility Teacher
Creativity Coach