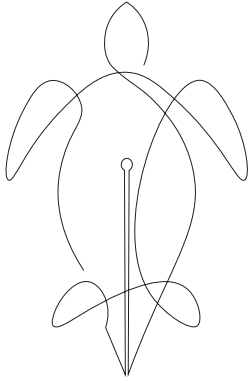


JENNY TÂM THAI

creative communication



CONTACT

info@jennytamthai.com

jennytamthai.com

LinkedIn: in/jennytamthai/

Skype: live:jennytamthai

LOCATION

Currently based in
Konstanz, Germany.
Available for remote
freelance projects.

LANGUAGES

English	🌐🌐🌐🌐🌐
German	🌐🌐🌐🌐🌐
Vietnamese	🌐🌐🌐
Teocheu	🌐🌐🌐🌐
French	🌐🌐🌐
Dutch	🌐🌐🌐
Spanish	🌐🌐
Latin	intermediate language certificate

ADOBE CC

Photoshop	🌐🌐🌐🌐🌐
InDesign	🌐🌐🌐🌐🌐
Illustrator	🌐🌐
Lightroom	🌐

PROFILE

A multilingual creative communicator with experience in fashion, lifestyle, sustainability & trend forecasting. I am particularly interested in supporting creative businesses to create a positive environment and achieve social and cultural empowerment. My international experience has taught me fast adaptability and flexibility in different environments. I am accustomed to be self-motivated and work independently and resourcefully while meeting various deadlines as demonstrated during my time at Julia Otilia.

WORK EXPERIENCE & EMPLOYMENT

2018 - PRES, FREELANCING: JENNY TÂM THAI | TURTLELY TANGLED

Creative Communication: multilingual written & visual storytelling

- Services include copywriting, blogging, content creation, newsletter creation, marketing, photo editing & graphic design

2018, JULIA OTILIA ORGANIC JEWELLERY, UTRECHT, NETHERLANDS

Communication & PR Intern: Julia Otilia is a timeless Scandinavian jewellery brand that is inspired by fine details in nature.

- Producing a brand book and other graphic design tasks
- Creating a blog and maintaining the website
- Planning and implementing a marketing communications strategy
- Managing the brand's social media channels

2017-2018, BJÖRN AGENCY, AMSTERDAM, NETHERLANDS

Intl. Sales & Marketing Intern: Björn Agency is an innovative fashion agency focusing on sustainable children's clothing, such as Maxomorra.

- Content creation for different channels of social media
- Creating a sustainable branding magazine
- Presenting the brand portfolio to UK, BNX & French clients

2017, I LOVE VINTAGE, AMSTERDAM, NETHERLANDS








Commercial & Catalogue Model: I Love Vintage is a vintage-inspired boutique with an in-house sustainable fashion line named Bannou.

2016-2017, NOTTINGHAM TRENT UNIVERSITY, NOTTINGHAM, UK

Student Ambassador

- Representing the university to prospective students and the public
- Assisting on open days and internal events









OFFICE MS

Word     
Excel  
Powerpoint    

WEBSITES

Wordpress   
WooCom.  
Magento  
SEO 
HTML 

MARKETING

Mailchimp    
Hootsuite    

CRM/ZOHO

Zoho Desk    
Zoho CRM    
Zoho Mail    

BLOG

With the tagline *untangling the threads of thoughts*, turtly tangled is a blog with articles about a sustainable, international and intentional lifestyle.

INTERESTS

Yoga, Travelling, Writing, Mindfulness, Sustainability, Guitar (self-taught), Journaling, Creative Projects, Languages.

REFERENCES

...and an exhaustive list of experiences on request.

EDUCATION

2015 - 2019, NOTTINGHAM TRENT UNIVERSITY, NOTTINGHAM, UK
1st Class BA (Hons) International Fashion Business incl. diploma in Fashion Management & placement diploma with distinction

- Modules included: fashion innovation and concepts, trend and lifestyle prediction, marketing and branding, buying and merchandising, design & visual communication, fashion textiles, product technology, supply chain management, research in fashion and culture
- Bachelor Dissertation Part 1: Is AI killing creativity? An exploration into AI's influence on trend forecasting and its consequences for the fashion industry
- Bachelor Dissertation Part 2: Making Open Source Fashionable - An investigation into the opportunity of implementing an open-source model to drive creativity in fashion design
- Invited as a guest speaker to the University Forum for HRD 20th Anniversary International Celebratory Conference (UFHRD2019) in Nottingham to present dissertation findings

2013, VICTORIA HIGH SCHOOL, VICTORIA, CANADA

International Six Week High School Programme

- Improved language skills in an international environment

2007 - 2015, HEINRICH-SUSO-GYMNASIUM, KONSTANZ, GERMANY

German Abitur (equivalent to International Baccalaureate) with an average of 1.7 (approximately UK Grade A)

VOLUNTEERING & OTHER EXPERIENCES

2018 - 2019, SHELTERSUIT FOUNDATION, ENSCHEDE, NETHERLANDS

Copywriter & Translator: Sheltersuit design and produce wind- and waterproof coats for refugees and the homeless.

- Translating campaign and website texts from Dutch into English
- Handling copywriting projects

2018, LA TORTUGA FELIZ, PACUARE, COSTA RICA

Volunteer: La Tortuga Feliz is a non-profit turtle conservation programme.

2017, NTU GREEN LEADERS, NOTTINGHAM, UK

Competition Winner: Project to enhance NTU's sustainable practices.

- Tackling the textiles waste generated by NTU's fashion department
- Organising events, such as Fashion Revolution Week

2017, TEDxAMSTERDAM WOMEN, AMSTERDAM, NETHERLANDS

Social Media Volunteer

- Content creation & documentation of live events on social media